



December 6, 2025

FOR IMMEDIATE RELEASE

East County Transitional Living Center to provide information on resources and spread holiday cheer at Taste of TLC

Media is invited to attend

EL CAJON, CA - East County Transitional Living Center (ECTLC), a nonprofit organization that provides emergency housing and programs to help reduce homelessness in San Diego County, invites the public to learn more about available resources at Taste of TLC, a special holiday event and open house Dec. 8, 3 – 7 p.m. at the center’s headquarters, 1527 E Main St. in El Cajón.

Taste of TLC will feature guided tours of ECTLC’s main campus, which will be festively decorated for the year-end holiday season. Staff will show their holiday spirit by wearing Santa hats and playing holiday carols. Clients will share hopeful stories of healed relationships and united families.

“I was so scared they weren’t going to take me in,” said Vanessa, a former ECTLC client. “As soon as I got here, everyone was loving, everyone was different,” she said, recalling how the center sheltered her and her son and enrolled her in life skills and parenting classes. “They gave me a room with two full beds and it totally transformed my life.”

ECTLC’s programs include emergency housing; one-year faith-based program ministry and family restoration; employment training; youth services and education management and vegetation management.

The center offers meals; shelter; therapy; job training and placement; practical life skills; and spiritual support. Every year, more than 1,000 families receive the center’s support.

The center’s workforce training program helps people learn marketable skills as they build confidence, self-reliance, discipline and accountability. The center partners with San Diego businesses on projects including vegetation management and event setup and teardown to give program participants jobs to do and places to work.

“By attending you will help support ECTLC’s mission to give each individual and family experiencing homelessness an opportunity for a healthy, meaningful life,” ECTLC Chief

Executive Officer Dr. Julie Hayden said. “Our comprehensive programs, grounded in compassion, provide the support and tools needed for lasting stability and fulfillment.”

Through its community outreach, the East County Transitional Living Center hopes to restore social relationships and unify families, which account for 33% of San Diego County’s homeless people, the San Diego Regional Task Force on Homelessness reported in its 2025 Point-in-Time Count.

Taste of TLC admission is free. Food and drinks, and an opportunity drawing will complement the tours. For more information, please visit <https://ectlc.org/events/taste-of-tlc-2025/>.

Who: East County Transitional Living Center.

What: Taste of TLC.

Where: 1527 E Main St. in El Cajón.

When: 3 to 7 p.m. Monday, Dec. 8.

Why: Learn more about available resources for families and individuals.

ABOUT EAST COUNTY TRANSITIONAL LIVING CENTER

East County Transitional Living Center is a nonprofit organization focused on ending homelessness in San Diego County. Our core programs include emergency housing, a one-year ministry-based recovery program, family restoration and workforce training.

The center earned the San Diego County Taxpayers Association’s “Open & Honest” certification in 2024 for its commitment to transparency, accountability and measurable community outcomes. In 2022, California’s state Assembly members named the center among its [Nonprofits of the Year](#) for helping people overcome homelessness and substance abuse.

What sets East County Transitional Living Center apart is our loving and holistic process. For more information, visit www.ectlc.org.

For media inquiries or to RSVP, please contact Susan Somers, managing member, FM Marketing LLC, at susan@fmmpr.com or 619-990-4414.

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