



June 25, 2026

FOR IMMEDIATE RELEASE

MEDIA ADVISORY

East County Transitional Living Center to hold Hope Fest June 28

Afternoon of fun, food and community for families living on ECTLC's main campus

EL CAJON, CA - East County Transitional Living Center (ECTLC), a nonprofit organization providing shelter, work therapy and a faith-based recovery program to help individuals and families transition out of homelessness, will hold Hope Fest, from 11:30 a.m. to 3 p.m. June 28, at the center's main campus, 1527 E. Main Street, El Cajon.

Media is invited to attend.

The event, presented by HopeChurch, will feature live music; haircuts; face painting; a children's fun zone featuring bounce houses, arts and crafts and a raffle; a church service; and in-pool baptisms. Center clients and staff will be available for interviews to share their stories of hope.

Events schedule

11:30 a.m. to 12:30 p.m.: Church service with live band

12:30 to 1p.m.: Baptisms in the pool

12:30 to 3 p.m.: Fun zone (bounce houses, arts and crafts, face painting, raffle), food, haircuts by volunteer stylists and barbers.

WHO: Easy County Transitional Living Center, Hope Church of El Cajon (La Mesa?)

WHAT: HopeFest

WHERE: Easy County Transitional Living Center campus, 1527 E. Main St., El Cajon

WHEN: 11:30 a.m. to 3 p.m. June 28

WHY: Provide an afternoon of fun, food, community and worship for ECTLC's families and their children living at the center.

ABOUT EAST COUNTY TRANSITIONAL LIVING CENTER

East County Transitional Living Center is a nonprofit organization focused on ending homelessness in San Diego County. Our core programs include emergency housing, a one-year ministry-based recovery program, family restoration and workforce training.

What sets East County Transitional Living Center apart is our loving and holistic process. For more information, visit www.ectlc.org.

For media inquiries or to RSVP, please contact Susan Somers, managing member, FM Marketing LLC, at susan@fmmpr.com or 619-990-4414.