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FOR IMMEDIATE RELEASE

San Diego Homelessness Solutions Collaborative's summit *A Bold Vision for Southern California: Local Leadership, National Impact* slated for Aug. 19

SAN DIEGO - East County Transitional Living Center Chief Executive Julie Hayden will join San Diego District Attorney Summer Stephan and Lucky Duck Foundation CEO Drew Moser in the second San Diego Homelessness Solutions Collaborative summit on Aug. 19.

The summit will run at the Baja Room at Marina Village, 1936 Quivira Way in San Diego. Networking starts at 10:30 a.m.; the program follows at 11 a.m.

The summit will address integrating addiction and mental health care into homelessness solutions and examine what is working locally to protect vulnerable community members. It will also explore public-private partnerships' power to share resources and create lasting solutions; new technologies that strengthen homelessness mitigation coordination; and leading San Diego, Los Angeles and Imperial counties through policy changes and federal funding.

Hayden, PsyD, who is also chief executive officer of Rhombus, a counseling organization and educational content developer, will discuss preparing San Diego for the national Best Practices Tool Kit. San Diego District Attorney Summer Stephan will discuss One Safe Place and connecting people to available services; and Lucky Duck Foundation Chief Executive Officer Drew Moser will discuss ways to make public-private partnerships succeed.

At the White House in April 2026, Hayden joined national experts and representatives from major federal agencies, including the Office of National Drug Control Policy, the Department of Health and Human Services and Substance Abuse and the Department of Housing and Urban Development, to share research and strategies.

Hayden Rhombus Model and the other summitgoers' findings formed a Best Practice Tool Kit, which was launched in San Diego at an Aug. 12 press conference hosted by ONDCP, HHS and HUD.

"I believe this toolkit brings together the most effective strategies for giving people a genuine opportunity to heal, rebuild, and live a good life," said Julie Hayden, PsyD.

"For too long, our systems have focused on managing the crisis in front of us without creating a clear pathway for people to transform their lives. This toolkit moves us beyond crisis response toward safety, treatment, recovery, and lasting self-sufficiency. It reflects the whole-person approach that Rhombus, Genesis and ECTLC have successfully put into practice for years."

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Representatives from the San Diego Police Department's Intervention Services Team and Serene Health will also speak at the Aug. 19 forum. RSVP deadline is Aug. 17. Visit www.ushsc.org/sandiego to register.`

About the speakers:

Dr. Julie Hayden

Hayden, a California-licensed psychologist, has invested her career in helping adults and families transition out of homelessness and recover from addiction and trauma to live healthy, productive lives. She has created and built several practices and businesses that focus on mental health and recovery, including Genesis Recovery, New Vision Counseling Center, La Mesa Counseling, The Rhombus Model and Rhombus University.

Summer Stephan

Stephan leads the United States' fifth-largest district attorney's office, managing a 1,000 employee staff, serving San Diego County and its more than 3 million residents. During her tenure, her office tripled hate crime prosecutions and intensified prosecutions linked to fentanyl. Fentanyl is one of several synthetic opioids the Centers for Disease Control and Prevention linked to more than 38,000 U.S. deaths in 2025. Stephan also serves as a vice-president of the National District Attorneys Association and co-chair of the National Association of Women Judges Human Trafficking committee.

Drew Moser

Moser served as executive director of San Diego Sports Association (formerly the San Diego Hall of Champions) before joining the Lucky Duck Foundation, which since 2005 has donated more than \$10 million throughout San Diego. In late 2017, the foundation shifted its focus to San Diego homelessness and led the funding effort for three bridge shelters for about 450 people nightly.

About The Rhombus Model

The Rhombus Model is a systems-based approach designed to stabilize environments so outcomes can hold over time for individuals affected by mental health conditions, substance use, and homelessness. It integrates operations, data visibility, and culture to reduce fragmentation and improve consistency across services.

About East County Transitional Living Center

East County Transitional Living Center is a nonprofit organization focused on ending homelessness in San Diego County. Our core programs include emergency housing, a faith-based one-year recovery program, family restoration and workforce training.

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